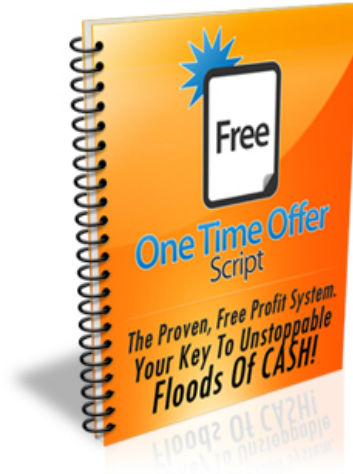


# Rapid Profits With One Time Offers



This Product is Brought to You By: Solomon Huey

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## **About the Author**



Solomon Huey

Before we jump into One Time Offers and how to extract huge profits with them, you might want to know more about me and why you would even listen to what I have to say!

My name is Solomon Huey and currently I make my living on the Internet. I've literally watched the Internet grow since it first opened to the public, and I know first hand what it's like trying to make money online.

I've experienced all the struggles of having no money, jumping from one opportunity to the next, trying to find the big secret, getting ripped off, and feeling like I'm not making any progress. I've tried a lot of different money making schemes, wasted a ton of money, and a ton of time.

I've been there and done that. The odds are that you may have experienced this too.

I also know how powerful Internet Marketing is. I know what it's like to have fun all day and come home to find money waiting for me. I know how cool it is to make money while you sleep. The Internet changed my life when I was still in high school, and I realized that if someone else is making money online, I could do it too!

Luckily, there are so many tools available today that literally anyone can go online today and get a business started.

You might think you need to be very intelligent and have thousands of dollars to actually make any money online. The great news is you don't need any of that. I literally started with less than \$100, a willingness to work, and a dream to make money online.

I want you to know that anyone can have success online. I was literally the kid who slept in school almost every day and it seemed like I was destined for failure.

The truth is I never believed in the idea of you having to go to school, get a job, and slave away for your boss for the next 40-50 years! Then at age 70, you can begin to enjoy life?

I believe that you are destined to accomplish more in life than work 40 hours a week for 75% of your life!

It wasn't until my senior year in college (Yup, I went to college, my parents made me!) that I truly started to take my business seriously. I knew school was almost over and my adult life was about to begin. I was a full time student, part time employee, and in a serious relationship.

I needed to succeed financially or I would have to work in a regular job and make someone else rich. The only problem was I had several commitments, time and money were luxuries I didn't have, and I wasn't sure where to start!

It took me awhile, but I finally discovered the secret to making money online. By the time I graduated college, I had a full-fledged business pulling in money every single day. At the same time, many of my friends were struggling to find a decent job or going back to school because no one would hire them, even with their "fancy" college degrees.

You don't have to be a genius or have thousands of dollars to make money online. I know this from experience. You just need to know what to do and how to do it. Today I'll reveal how you can do it too.

I encourage you to take action with the secrets you will discover here. These are closely guarded secrets that you won't find anywhere else. I discovered this from real world experience, and have seen many people use these techniques successfully.

But anyway, enough about me. I'm here to help you, so read on, take in as much information as you can, and free yourself by taking action with the secrets you will discover today.

### **What's An OTO?**

Ok, so what is a one time offer and why is it all the rage in internet marketing?

The concept is so simple it's genius!

A one time offer is simply an offer that is only shown to someone once.

Nothing too fancy right?

Here's an example of how a one time offer typically works, although there's often slight variations to this.

You join a website on a topic that you're interested in. Let's pretend you want to learn more about making money online. You join the site as a free member. Then, WHAM! The first time you log into your new account, you see a special page that offers an upgraded membership for 50% off the regular price!

The bad news is that you'll only see that offer once. If you leave the page and try to come back later, you won't be able to see the same page again due to some fancy programming. So this is your one chance, your one and ONLY chance to snatch an upgraded membership for a 50% discount.

You can buy later, but if you do you'll have to pay full price. So what do you do?

Whether or not this sounds like something you would buy, the bottom line is that the one time offer method works - and it works ridiculously well!

Thousands of internet marketers are using one time offers to boost their sales in a big way. And if you've joined any websites owned by the bigger, more famous internet marketers, virtually all of them are using this tactic. And they use it because One Time Offers make money. You can make your own one time offers for free by [clicking here](#).

### **Just How Good Are One Time Offers?**

One time offers are literally powerful enough to turn sites that make very little money into profit producing power houses!

How do I know this? Easy, I've been there!

Depending a lot on the offer, it's normal to see solid one time offers converting at 2.5 - 10%. That means for every 100 people that see a one time offer, it's reasonable to expect 2.5 - 10 people upgrading. Although there are extreme cases where people do less... or a lot more. Lets look at a couple of example scenarios:

#### **Scenario 1**

- 100 people join your website
- You have a 3% conversion rate
- Your one time offer costs \$50
- You make \$150 from 3 people upgrading
- That means on average, each member is worth \$1.50!

#### **Scenario 2**

- 100 people join your website
- Instead you have a 10% conversion rate
- You make \$500 from 10 people upgrading
- On average, you earn \$5 per member!

#### **Scenario 3**

- 100 people join your website
- Instead you have a 30% conversion rate
- You make \$1500 from 30 people upgrading
- On average, you earn \$15 per member!

Those are some serious profits! [Click here](#) when you're ready to start showing your one time offers.

### **Why Do One Time Offers Work So Well?**

There's several elements that make one time offers so irresistible.

1) A Sense Of Urgency.

First, you really have to make an urgent decision. After all, you will never see this offer again, so this is your one chance to get it. That makes it a lot more tempting to spend money.

2) A Great Deal.

Usually one time offers are a great deal with a huge discount. Who doesn't want to save some cash?

### 3) The Leads Are HOT.

One of the most powerful elements of a one time offer is that you are targeting HOT prospects. They've just joined your website or list, so you know they are interested in what you have to offer. It's a lot easier to sell someone something when you know what they want!

### **Where Can I Use A One Time Offer?**

A lot of marketers tend to use one time offers in the same places, but don't let that limit your creativity! Below are some examples of different places you can use one time offers to make more sales.

Try placing one time offers:

- After joining a membership website
- After someone joins your mailing list
- Before reaching a download page
- After a customer makes a purchase
- Before links to somewhere
- The first time someone visits your website, such as a blog or salespage

You could even put an opt-in page (rather than a salespage). So if someone is visiting your blog for the first time, you could show them a squeeze page to join your mailing list before they go to your blog!

As you can see, there are many places you can use a one time offer page to make more sales. It is only limited by your imagination and creativity. But this list is more than enough to get you going in the right direction. [Click here to start showing your own one time offers](#) in all of those high converting locations.

### **Huge Sales With One Time Offers**

Great, so you want to start making real cash online with one time offers. But what should you include to make people buy?

First, make sure it's a great deal! When I say great deal, I mean give them an offer that is better than anything they will ever see again.

Pretend you were originally planning to sell an e-course for \$100. But this is a special one time offer, so let's sweeten the deal.

How about if they purchase your product right now, they get it for only \$50. But wait, you'll even add mp3 audio files so they can listen to your e-course wherever they go! AND you'll include bonus videos that compliment your ebook, like tutorials or visual explanations of your content. But if they don't order now, they'll have to pay the full \$100 price later, and they won't get any of the mp3s or videos.

That's just one example of how you can turn a simple product offer into an incredible deal that makes people want to take out their wallets and spend money with you.

Speaking of great deals, why not add some bonuses into the mix too? But the key is that these need to be bonuses that are related and complimentary to your product.

If you're selling an ebook about how to create a website. Some cool bonuses would be including easy to use software for them to build their website with. How about adding some graphics, so they can make their website look more professional? Maybe even offer a free trial or discount for hosting! While these aren't directly related to your product, they make great bonuses because it can enhance the use of your product and make it easier for your customers to use.

### **"Would You Like Fries With That?"**

You may recognize the title of this section is the classic phrase from fast food giant McDonalds.

That's called an upsell. Upsells and downsells are powerful concepts in internet marketing, because they are known to massively increase profits for barely any additional effort.

An upsell is when someone has just purchased or agreed to something, and you offer to sell them something else. You can also think of this the same as a one time offer.

If someone buys your ebook at your main salespage, and when they go to download their purchase, you can offer to sell them your videos and mp3's to make yet another sale and pull in more cash.

A downsell is when someone has said no to one of your offers, so you offer them something else, usually a similar but cheaper offer. Following the same example, let's pretend your customer said no to buying your mp3's and videos. You can offer them a downsell and they can just buy the mp3's instead for an even cheaper price.

[Click here to start taking advantage of upsells and downsells to make the most cash possible.](#)

### **How Do I Set Up My Own One Time Offers? And What If I Don't Have A Product Yet?**

Ok now you're ready to go, but how do you even get a one time offer set up and working for you?

If you want to model yourself after the gurus it can sound intimidating. Usually you would need to have a product, webhosting, a membership site script (with a one time offer feature built in), domain name, technical skills or a programmer, and other little things....

But luckily there is nothing to worry about. There is an easy, instant solution that you can start using today, even if you don't have the items I mentioned above.

It's called [Free OTO Script from Solomon Huey](#).

Whether you are an experienced marketer or a complete beginner, everything has been taken care of for you, so you can start profiting today:

- No installations, your One Time Offer Script is hosted on their servers so you save yourself from spending money, wasting time, and excruciating headaches.
- No need to buy expensive software just to have your own one time offers. This system can plug and play practically anywhere.
- Don't have anything to sell yet? No problem! There is a "Rapid One Time Offer" system that allows you to sell products immediately for a monster 75% commissions!
- Upgraded members gain access to the Custom One Time Offer System. It allows you to create your own unique offers. Make it look the way you want, price it the way you want, the decision is all yours so you can make the most money possible!
- All members gain access to a high powered affiliate program. Give away something people need and pull in extra cash just for helping other people. Plus you get every cut and paste tool you need to start referring people immediately.
- And lots more I haven't mentioned here.

Now you know why one time offers work so well and how you can use them to build a better life for yourself. The only missing piece is having a powerful one time offer software to start making more money.

And now you know exactly where to get that too with Solomon Huey's Free OTO Script. After you join, you will be another step closer to achieving the financial success you are looking for.



[Click Here Now To Join Free One Time Offer Script](#)

## **Conclusion**

If you truly put this information into action, you may find yourself shocked at how good your results will be. Plus, as you start to how to use one time offers more effectively, you will gradually improve your results even more! The progress that you will see at the beginning is just a taste of what you could be getting in the near future.

These are the exact same techniques I have used to build a list of thousands of people in less than a year. You can easily accomplish this too by following all of the steps I've just revealed to you.

Don't put this away with your pile of E-books. Take action so I can hear your success story! =)



*To Your Success,  
Solomon Huey*

P.S. There's nothing to lose because your membership to [Free OTO Script](#) is free. However you do have a lot to gain once you join and start utilizing the power of one time offers to skyrocket your earnings! [Claim your free membership here](#).

P.P.S. Don't forget to join the [Free OTO Script](#) website so you can take also advantage of the affiliate program and the chance to advertise your affiliate links virally all over the Internet. [Click here to join now](#).

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